



Bee Industry Council of Western Australia

ACN 609 634 059 ABN 68 609 634 059

BICWA is in the process of planning their third conference for 2020. We would like to provide you with an opportunity to sponsor the event on Friday 15th May.

The event is to be held again at Mandoon Estate, 10 Harris Road, and Caversham 6055

As background, BICWA was formed in 2016 as a united representative body for the apiary industry in Western Australia. Our members include the WA Farmers Beekeepers Section, the Agricultural Produce Commission (Beekeepers Producers' Committee), the WA Beekeepers Association and WA Apiarists Society who together represent Western Australia's largest community of commercial and hobby beekeepers.

We have a dedicated breakout room for trade exhibits, each area will include space setup of 3m x 2m. Table and chair provided. This is included under the Diamond, Platinum and Gold sponsorship levels and available at an extra charge of \$160 for Silver level, catering is included for all sponsorship levels.

As a sponsor you would receive the following benefits according to the value you choose.

Level	Diamond	Platinum	Gold	Silver
Value	\$2,000	\$1,500	\$1,000	\$500
Sponsorships Available	1	5	5	4
- Breakfast Sponsor *incl 2 Breakfast tickets	✓	X	X	X
Recognition as title sponsor [Your company] BICWA Conference in all BICWA communications and materials	✓	X	X	X
Trade Show Exhibit - Maximum exposure front foyer	✓	✓	✓	X
Name and logo placement: All event mailings	✓	✓	X	X
Signage at event Logo displayed on Main screen in between speakers	✓	✓	✓	X
Promotion: BICWA website with link	✓	✓	✓	✓
Social Media postings Media promotion and press releases	✓	✓	✓	✓
Recognition in e-newsletters to members	✓	✓	✓	✓
Ability to provide editorial content for an e-newsletter in the lead up to the conference	✓	✓	✓	✓
Event Evening Benefits: Ability to place items in the participants swag bags	✓	✓	✓	✓
Opportunity to present during conference Banner placement at conference	✓ Unlimited	✓ Unlimited	x 1 Item	x 1 Item
Complimentary delegates tickets	✓2	✓ 2	✓1	✓ 1

*Better Bees, Better Business
Raising awareness of a small industry with a big impact*

SPONSORSHIP PROPOSAL

Please return by April 10th 2020 to bicwaconf@gmail.com

COMPANY NAME

COMPANY CONTACT

CONTACT PHONE

CONTACT EMAIL

Yes/No I wish to be a sponsor at the BICWA Conference on Friday 15 May 2020

Level _____ at a rate of \$ _____

Yes/No I will provide a banner on the day

Yes/No I will require space for a stall in the Trade exhibit area.
If yes, please fill out the Exhibitors Questionnaire
(nb Diamond, Platinum & Gold sponsors included. \$160 extra for Silver level)

Yes/No I or a representative (please provide name(s) of person(s) attending

Questions:

Signed:

Signature

Name:

Other Sponsorship Opportunities

* In-Kind Opportunities

Many of our sponsors are able to provide us with great products and services in exchange for sponsorship recognition! If you are interested in adding in-kind value to your cash sponsorship or providing a full in-kind sponsorship, please contact bicwaconf@gmail.com Some in-kind items received in the past include: Wine, Gift cards, Product and Goody Bags.

* Other Ideas

Are you interested in providing support to the BICWA Conference with something that is not mentioned in this proposal? Do you have a unique idea of how you can partner your business with the BICWA Conference? Sponsorship proposals can be customised to meet your business needs by contacting:

Leilani Leyland bicwaconf@gmail.com

Better Bees, Better Business

Raising awareness of a small industry with a big impact